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## **SERVICE EXPRESS RECEIVES AMWAY'S "TOTAL ECONOMIC VALUE AWARD"**

Grand Rapids, Michigan –Service Express, Inc. (SEI) was honored to receive the "Total Economic Value Award" at Amway's 2010 Supplier Conference held at the Amway Grand. This is the first time that an IT provider has earned this award.

Service Express was among the top 1% of their vendors invited to attend the conference. The award acknowledges SEI's exceptional data center maintenance support and savings for Amway.

"We are pleased to be recognized by Amway in this way. We work hard to provide all of our customers with the best service and support for their data center maintenance needs, as well as helping them keep an eye on the bottom line," said Ron Alvesteffer, President of Service Express (SEI).

### **About Service Express**

Service Express specializes in customized onsite data center maintenance for IBM, HP, Sun, Dell, EMC, STK and other mission critical servers and systems. Headquartered in Grand Rapids, regional offices include Detroit and Flint, Michigan; Chicago and Lombard, Illinois; Louisville, Kentucky; South Bend and Indianapolis, Indiana; Cincinnati, Cleveland and Columbus, Ohio; Pittsburgh, Pennsylvania, Nashville, Tennessee; and Appleton and Milwaukee, Wisconsin.

### **About Amway Global**

Based in Ada, Michigan, Amway Global is part of the Alticor group of companies, founded by the DeVos and Van Andel families. Alticor is the parent company of Amway Corporation, Access Business Group LLC and Alticor Corporate Enterprises. The company offers consumer products and business opportunities, as well as product development, manufacturing and logistics services in more than 80 countries and territories worldwide. The company reported annual sales of \$8.4 billion for the year ending December 31, 2009.