

SERVICE EXPRESS, INC RECOGNIZED FOR EXEMPLARY WORKPLACE PRACTICES

Service Express awarded the prestigious Alfred P. Sloan Award

Grand Rapids, MI – Service Express, Inc.(SEI) has been named a winner of the 2009 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility, recognizing SEI as an employer using workplace flexibility to meet both employer and employee goals.



“Our Vision is *working with employees to help them achieve their personal, professional and financial goals*. Providing a flexible workplace in today’s environment fits right in with our Vision. In fact, it is a key component of our business strategy,” said Ron Alvesteffer, president.

The current recession – considered one of the worst since the Great Depression in the 1930s – is proving to be a “game changer” for organizations in all sectors of the economy. A study conducted by the Families and Work Institute in May 2009 found that most companies (81%) are maintaining the workplace flexibility they offer during the recession and another 13% are increasing it. The question remains: to what extent are employers able to continue to be good places for employees to work while dealing with these very difficult business survival issues?

The winners of the Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility offer a unique picture of organizations that are finding this middle ground. “From new forms of flexible work arrangements that minimize lay-offs, to creative cost-cutting that retains core medical benefits, to providing financial information and support to employees, these employers are braving the economic storm through innovative policies that prevent undue shock to their workplaces and their employees,” said Ellen Galinsky, President, Families and Work Institute.

Service Express was honored by local award sponsors the Detroit Regional Chamber and the Michigan Economic Development Corporation at an awards banquet on Friday, September 11, 2009 at the Radisson Hotel in Lansing, MI. Service Express’ innovative workplace practices include a wellness program, paid charitable hours and its employee-focused Vision.

Each of the 2009 Sloan Award winners will also be recognized nationally and will be featured in next year’s edition of the *Guide to Bold New Ideas for Making Work Work*, published by Families and Work Institute.

Now in its fifth year, the prestigious awards program expanded its application base to organizations nation-wide for the first time in 2009. With the introduction of an “at-large” category and 30 participating communities across the country, any organization in the U.S. was eligible for the award. Applicants were evaluated in a rigorous two-step process, first comparing the employer’s application to nationally representative data from Families and Work Institute’s *National Study of Employers*, and then corroborating the employer responses through a survey of employees.

###