



## Metropolitan Detroit's "101 Best and Brightest Companies To Work For" Honored

Detroit, MI – Keeping talented and committed employees has never been more important than in today's economy. Metro Detroit companies that have done it the best will be honored by the Michigan Business and Professional Association (MBPA) at the "Metropolitan Detroit's 101 Best and Brightest Companies to Work For" symposium and awards luncheon on Thursday, October 29, 2009 at the Dearborn Inn, a Marriott Hotel.

Service Express was selected for a fifth consecutive year. "We know that our culture is tied to our success. Our Vision: *to work with employees to help them achieve their personal, professional and financial goals* motivates us to create a positive workplace for our team," notes Ron Alvesteffer, President.

MBPA will honor all 101 winning companies and present 11 elite awards at the annual event. The selection of the winning companies is the result of independent research that evaluates each entry in the following categories: communication, community initiatives, compensation and benefits, diversity and multiculturalism, employee education and development, employee engagement and commitment, recognition and retention, small business, recruitment and selection, and work-life balance. (See winners list below.)

"Because the companies selected have created impressive organizational value and business results through their policies and Best Practices in human resource management, we believe it is important to recognize their accomplishments, especially at a time when all business are being challenged in ways never before seen," said Jennifer Kluge, MBPA Executive Vice President and Chief Operating Officer.

The event leads off at 7 a.m. with registration and a networking continental breakfast. The morning continues with a series of interactive educational sessions on human resource practices starting at 8:05 a.m. This year's educational sessions include: "Sustainable Business Practices," "Identifying and Measuring Good Employee Engagement," "Managing Emotions in the Workplace," and "Unique and Innovative HR Practices."

Metro Detroit's 101 Best and Brightest Companies to Work For is sponsored by: AT&T Michigan, Blue Cross Blue Shield of Michigan, Corp!, Davenport University, DTE Energy, Pepsi Bottling Group, Douglas Marketing, The Designate, Strategic Staffing Solutions, WJBK Fox 2, HRAGD, Detroit Athletic Club and McGraw Wentworth.

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